



IN COLLABORATION WITH

VOGUE TALENTS

YOUR TALENT, ON YOUR TERMS

Vogue Italia, through Vogue Talents, has always been promoting creative talents in the field of fashion design.

The Master in Fashion Design of Domus Academy collaborates with Vogue Talents to discover emerging designers from around the world and give them the opportunity to experience the Italian fashion system.

MASTER IN FASHION DESIGN, **SEPTEMBER 2018** INTAKE



INTRODUCTION

Vogue Talents is a biannual publication and a key section of Vogue.it, created by Vogue Italia and led by Sara Sozzani Maino, Vice Director of the magazine, Talent Scout of emerging fashion designers, curator of "The Next Talents" and "Who is on Next?" and judge in several international fashion competitions.

Domus Academy and Vogue Talents want to empower talented fashion designers who are eager to make an intensive education experience in the Italian fashion capital, Milano; who believe that Fashion Design is both free creative expression and the understanding of complex cultural and economic dynamics; who want to strengthen their design identity while collaborating with international fashion brands; who are interested in experiencing a cross-disciplinary approach and meeting professionals in the field of fashion design, textiles, journalism, styling, cultural studies, marketing and head-hunting.

AUDIENCE

The competition is open to graduates in fashion design, architecture and art schools as well as to people with a suitable background and professional experience in the fashion field.

JURY

Projects will be selected and evaluated by a jury composed by Sara Maino, Senior Editor at Vogue Italia & Vogue Talents, Domus Academy Fashion School Faculty and Domus Academy admissions jury.

BRIEF AND REQUIRED MATERIALS

Candidates are asked to develop a capsule fashion collection to express their view on fashion, taking into consideration contemporary cultural trends. The project will have to be supported by a visual research with keywords and references related to the inspiration of the collection, a visual research and on the ideal client, color selection and material experimentations.

THE COLLECTION SHALL INCLUDE:

- A 250-word abstract describing the inspiration, the concept and the development of the collection;
- A moodboard showing the visual research;
- A moodboard related to the target customer;
- Minimum 5 Illustrations of the collection including technical drawings;
- Color palette and material board;
- Photo shooting of minimum 1 outfit realized within the collection. The shooting should be aimed at communicating the project and the product.
- Candidates are also required to submit their portfolio with a selection of their best projects, clearly showing their skills and experience in the field of fashion: visual research, sketching, illustration, technical drawing, garment construction, photography.

THE OVERALL SUBMISSION SHALL ALSO INCLUDE:

- Portfolio of the applicant
- Detailed curriculum vitae
- Motivation letter
- Copy of Bachelor Degree / Academic Diploma translated in English
- Academic Transcript / Marksheet of previous studies translated in English
- Copy of passport
- Domus Academy Application Form*

* **Application fee is waived for competition participants.**

The collection and the Portfolio of projects should be two different PDF files.

PRIZES

- One scholarship covering 60% of the total tuition fee of the Master Program
- One scholarship covering 50% of the total tuition fee of the Master Program
- One scholarship covering 40% of the total tuition fee of the Master Program
- Two special mentions covering 20% of the total tuition fee of the Master Program

Prizes will be calculated on the standard tuition fee amounting to Euro 28.600 (for non-EU passport holders - diploma fee is not included) and Euro 16.990 (for EU passport holders - diploma fee is not included).

SCHEDULE

The works must be delivered to Domus Academy by and no later than **April 6th 2018**.

Candidates will be informed about the results of the competition by e-mail on **May 4th 2018**.

ENTRY DELIVERY

Projects in digital format must be uploaded to the following address: **www.competition.domusacademy.com**

or sent by e-mail to:

competitions@domusacademy.it

Subject: YOUR TALENT, ON YOUR TERMS

Paper works must be sent to:

Domus Academy

YOUR TALENT, ON YOUR TERMS

Master Program in Fashion Design

Via Carlo Darwin, 20 - 20143 Milan, Italy

When you submit your project, you will receive a confirmation within 48 hours that your submission was received. If you do not receive a confirmation, let us know at:

competitions@domusacademy.it

MASTER PROGRAM DESCRIPTION

The Master in Fashion Design program brings students into direct contact with the fashion design industry in Italy and abroad. You'll have the rare and exciting opportunity to develop your own original, compelling fashion collection under the guidance of industry professionals. Through both theoretical studies and project experiences, you will develop an individual mode of expression, explore the cultural factors that influence fashion trends, learn the ins and outs of production, and create innovative solutions. Besides honing the "problem solving" skills that every fashion designer needs, you will also develop a "problem defining" approach: the ability to determine the true parameters of each challenge. As you learn to follow your intuition and promote your aesthetic vision within those parameters, you will cultivate more awareness of the reasons behind your own fashion design choices, and those of others.

ELIGIBILITY

Candidates holding a first-level academic diploma or BA degree, or about to graduate within the academic year 2017/18 and with a knowledge of the English language (IELTS 5.0 academic or equivalent certificate).

GENERAL TERMS AND CONDITIONS

- Every moral or authorship right as to the project remains property of the author.
- The projects sent to Domus Academy will not be returned.
- All the material must be the result of an unpublished work developed by the candidate, not to be used in other previous occasions.
- Domus Academy is entitled not to award the scholarship if the projects are deemed not to meet the suitable standards defined by the jury. The jury will judge at its own discretion and its decision is final.
- The scholarship presented in this public announcement cannot be combined with other economic reductions offered by Domus Academy.
- The scholarship will be deducted from the balance of the tuition fee.
- The assigned scholarship which will not be confirmed could be transferred to the next candidate in the ranking list.
- Participants that will be selected accept that part of their work will be published on Websites and/or Social Media channels of the institutions involved.

INFORMATION

competitions@domusacademy.it

