



DA
Domus Academy

Design to inspire

**Do you dream of
experiencing Italian
Design culture?**

Domus Academy wants to inspire young talents by offering 2 scholarships to attend one of its March 2018 Masters Programs.

Master in Product Design, Master in Interior & Living Design, Master in Interaction Design, Master in Business Design, Master in Fashion Management, Master in Fashion Styling & Visual Merchandising, Master in Visual Brand Design, Master in Fashion Design, Master in Luxury Brand Management, Master in Service Design and Master in Urban Vision & Architectural Design.

If you believe that Fashion Design and Design are not merely stylistic techniques giving shape to objects, but challenging activities that encourage creativity to achieve higher goals; if you're interested in experiencing a cross-disciplinary approach; if you want to invest your future in developing and enhancing your design sensitivity, choose Domus Academy.

**CALL
FOR ENTRY
MARCH
2018**

AUDIENCE

The competition is open to graduates in Fashion, Design, Architecture, Visual Arts, Communication and Business, as well as junior professionals working or willing to work in creative industries fields.

MATERIALS REQUIRED

- Detailed Curriculum vitae of the participant
- Portfolio of projects and works (not mandatory for Fashion Management, Luxury Brand Management, Business Design)
- Essay Assignment for Masters in Fashion Management, Luxury Brand Management, Business Design. Describe why Fashion Management/Luxury Brand Management/ Business Design is an emerging field and conduct an analysis justifying the potential of the field. The analysis should map the scale of the field, include a discussion of contemporary examples and possible future directions. The essay should be max. 1500 words and may be supported with imagery, submitted in a pdf format.
- Statement of purpose
- Copy of Degree Certificate
- Academic Transcripts
- Domus Academy Application Form*

The candidates are asked to send their materials in one sole file .PDF format.

Any further attached material will be considered a plus and will be evaluated by Domus Academy Faculty.

* Application fee is waived for competition participants

PRIZES

ONE SCHOLARSHIP COVERING 40% and ONE COVERING 30% of the total tuition fee for each of the following Master courses: Master in Product Design, Master in Interior & Living Design, Master in Interaction Design, Master in Business Design, Master in Fashion Management, Master in Fashion Styling & Visual Merchandising, Master in Visual Brand Design, Master in Fashion Design, Master in Luxury Brand Management, Master in Service Design and Master in Urban Vision & Architectural Design starting in MARCH 2018.

DEADLINE

The works must be sent by e-mail to Domus Academy by and no later than January 12th 2018.

Candidate will be informed about the results of the competition by e-mail on January 30th 2018.

ENTRY DELIVERY

Materials in digital format must be sent to the following address:

www.competition.domusacademy.com

e-mail address:

competitions@domusacademy.it

Paper works must be sent to:

Domus Academy

DESIGN TO INSPIRE

Via Carlo Darwin, 20 - 20143 Milan - Italy

DOMUS ACADEMY

Domus Academy was set up in Milan in 1982 as the first postgraduate design school in Italy and as an open project revolving around the experience of Italian design and fashion.

Over the years, it has established itself as a school in the full sense of the term: a place for postgraduate training and a research laboratory on the themes of innovation and design.

The 1994 winner of the Compasso d'Oro for the quality of its academic and research approach, in 2009, for the third consecutive year, Domus Academy was included in the Business Week's guide among the world's top 60 design schools. From 2012 to 2016 it was included in Domus Magazine's guide to Europe's top 100 schools of architecture and design and from 2012 to 2014 in Frame's guide to the world's 30 leading graduate schools of design, architecture and fashion. In 2016 and 2017 Domus Academy Fashion School was selected by Business of Fashion as one of the Top Global Fashion Schools. Participants who are eligible according to MIUR requirements will also receive an Academic Master, recognised by the Italian Ministry of Education, University and Research, (60 ECTS) awarded by NABA - Nuova Accademia di Belle Arti Milano.

ELIGIBILITY

Candidates holding a first-level academic diploma or BA degree, or about to graduate within the academic year 2016/17 and with a knowledge of the English language (IELTS 5.0 academic or equivalent certificate minimum).

GENERAL TERMS AND CONDITIONS

- Every moral or authorship right as to the project remains property of the author.
- The projects sent to Domus Academy will not be returned.
- Domus Academy is entitled not to award the scholarship if the projects are deemed not to meet the suitable standards defined by the faculty. The jury will judge at its own discretion and its decision is final.
- The scholarship presented in this public announcement cannot be combined with other economic reductions offered by Domus Academy.
- The scholarship will be deducted from the balance of the tuition fee.
- The assigned scholarship which will not be confirmed could be transferred to the next candidate in the ranking list.
- Awarded prizes cannot be deferred to future intakes.
- Participants that will be selected accept that part of their work will be published on Websites and/or Social Media channels of the institutions involved.

INFORMATION

competitions@domusacademy.it

